

**Press Release – For Immediate Release****NEC Joins Forces with Archiware, Bolstering Storage Capabilities with New Solution for Emerging Market**

*Partnership Powers ‘Any Term’ Storage Solution for Fast-Growing, Media-Heavy Demand Market*

**Irving, Texas – September 9, 2015 –** [NEC Corporation of America](#) (NEC), a leading technology integrator of advanced IT, communications and networking solutions, and storage deduplication innovator through its HYDRAsstor® solution scale-out grid storage platform, today announced a joint collaboration with German-based Archiware, a manufacturer of data management software for backup, synchronization and archive.

The relationship pays immediate results as Archiware’s proven flagship P5 software is now fully compatible with NEC’s high capacity HYDRAsstor backup storage solution. The joint solution is an integrated media archival solution targeting media and entertainment that delivers a seamless interface scale-out storage solution that can handle low- or high-end requirements -- an ideal solution for growing media/asset-based data needs.

“Today’s business workplace, as well as individual consumers, are creating and sharing visually-based, high capacity data, such as images, film, video, and interactive programs, with a critical need to secure these assets,” said Gideon Senderov, director, Advanced Storage Products, NEC Corporation of America. “The joint solution of Archiware P5 with NEC’s HYDRAsstor addresses this need and supports expansion and adaptability for changing business conditions.”

Key benefits of the integrated media archive solution are:

- Cost-effective integrated archiving and backup
- One solution for all platforms (Mac, Windows, Linux)
- Pay only for what you need today with modular scale-out grid storage
- Advanced protection of media assets with erasure-coded data resiliency, high availability and disaster recovery
- Faster access and restore with Global Namespace
- Ease of use with support for browsing media with previews/proxies and self-serve restore
- In-place expandability and technology refresh for long-term investment protection

“We’re joining together with NEC to solve present and future challenges for long-term data,” said Dr. Marc Batschkus, business development manager, Archiware. “We are pleased to work with NEC to innovate and bring a solution to market that is the perfect fit for securing media asset data.”

The integrated media archival solution of Archiware P5 and NEC’s HYDRAsstor is available through Archiware and NEC resellers.

For more information, visit:

NEC HYDRAsstor information: [www.necam.com/HYDRAsstor](http://www.necam.com/HYDRAsstor)

Archiware information: <http://www.archiware.com/nec-hydrastor-archiware-p5.399.1.html>

Blog: [www.NECToday.com](http://www.NECToday.com)

LinkedIn: <http://www.linkedin.com/company/nec-corporation-of-america>

YouTube: [www.youtube.com/interactiveNEC](http://www.youtube.com/interactiveNEC)

Facebook fan page: [www.necam.com/facebook](http://www.necam.com/facebook)

Twitter: @NEC

### **About NEC Corporation of America**

NEC Corporation of America (NEC) is a leading technology integrator providing solutions that improve the way people work and communicate. NEC delivers integrated Solutions for Society that are aligned with our customers' priorities to create new value for people, businesses and society, with a special focus on safety, security and efficiency. We deliver one of the industry's strongest and most innovative portfolios of communications, analytics, security, biometrics and technology solutions that unleash customers' productivity potential. Through these solutions, NEC combines its best-in-class solutions and technology, and leverages a robust partner ecosystem to solve today's most complex business problems. NEC Corporation of America is a wholly-owned subsidiary of NEC Corporation, a global technology leader with a presence in 140 countries and \$29.5 billion in revenues. For more information, please visit [www.necam.com](http://www.necam.com).

### **About Archiware**

Headquartered in Munich, Germany, and privately held, Archiware is a manufacturer of data management software for backup, synchronization and archiving. The latest product line includes

- P5 Synchronize: Replicate data to ensure high availability
- P5 Backup: Back up server data to disk and tape
- P5 Backup2Go: Back up desktop and laptop data to disk
- P5 Archive: Move or migrate data offline to disk and tape

For more information, visit [www.archiware.com](http://www.archiware.com)

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